

# Are Traditional University Knowledge Dissemination Policies, Ideologies, and Practices Still Relevant in a Knowledge Abundance Economy?

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## Preface

This article provides a discussion about knowledge and how the University practice of and ideology behind knowledge dissemination to the public fits within our current Economy of Knowledge Abundance. Here, I suggest that University methods for knowledge delivery to the public need to be reconsidered and approached in a different way. I also begin to discuss how faculty can start to think and address the problem of knowledge dissemination to the public in a knowledge abundance economy.

In the last two sections, I provide a way for how Presidents, Vice Presidents or Chancellors of Research (VPR's/VCR's), Provosts, and other Upper Administrative leaders of Universities can support this approach in conjunction with State Regents/Education Boards/Board of Trustees.

## Introduction

Knowledge dissemination is a phrase that is used ubiquitously across the academic landscape. Originally, knowledge dissemination practices were based on the pre-Knowledge Abundance Economy Era or the [Era of Knowledge Scarcity](#). In the Era of Knowledge Scarcity, Universities were considered by many to be a beacon of knowledge and thus it was imperative that Universities and the individuals in them set up mechanisms to provide knowledge to the public.

As more knowledge was provided and technological acuity increased it prompted the use and development of technological "Knowledge Systems", (a.k.a. knowledge-based systems) - especially in the context of [knowledge management](#) (KM). In this context, a knowledge-base is defined as a collection of complex structured and unstructured information used by a computer system. This term, knowledge base (KB), was originally employed in connection with expert systems (a.k.a. experts).

So, it is not surprising to hear in Academic circles KB being used frequently in this way – "That we, individuals in the University, are contributing to the knowledge base". Which is an...

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