

MISSION:

Is to help faculty and other investigators link their research, teaching, and public service to transformational outcomes that are relevant to individuals, diverse communities, and society-at-large.

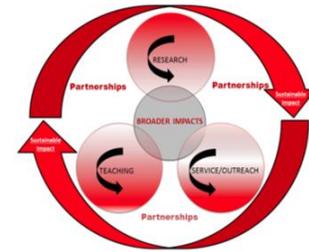
Broader Impacts in Research (BIR)

[University of Oklahoma]
[201 Stephenson Parkway, Ste. 3207]
[Norman, Oklahoma 73019]

[To: Faculty, Organizations, and Institutions]
[For: The State of Oklahoma]

Broader Impacts in Research (BIR)

Ensuring real, relevant, and timely societal benefits for today, tomorrow, and the future.



What's Your Broader Impact?



The BI Infrastructure Project

Broader Impacts (BI) is defined as encompassing the ability to benefit society and contribute to the achievement of specific, desired societal outcomes.

The BIR organization, which is partially supported by the Experimental Program to Stimulate Competitive Research (EPSCoR), was established in December, 2013 to help and create an institutional infrastructure to support the University of Oklahoma and the State of Oklahoma in their BI endeavors.

How is this infrastructure developed?

BIR establishes vertical and horizontal integration between students, faculty, programs, centers, schools, departments, colleges, universities, organizations throughout the state, and society-at-large.

We accomplish this by helping people and/or entities connect with each other to establish their legacy. In a University setting, this is achieved by ensuring one's research, teaching, and public service benefit society in a consistent and meaningful way. In other words, we help all achieve and build upon their **BI identity**.

The BIR Advantage

Broader Impacts in Research (BIR) is the only organization in Oklahoma whose sole focus is to serve as a BI resource and help faculty and others develop and implement their BI. Whether it be for the National Science Foundation (NSF), other Agencies or Foundations, or for achieving BI in general.

What are the faculty saying about us?

"If I have a BI question or need to write my BI in a proposal, I'm coming to the Broader Impacts Guy! — Dr. Sufliya (Dept. of Microbiology and Plant Biology)

"Thank you for all the help with my proposal, especially the related documents! — Dr. Rajan (Dept. of Chemistry and Biochemistry)

"I consulted your unit's website and I found it extremely helpful! — Dr. L'Afflitto (School of Aerospace and Mechanical Engineering)

"Thanks for the letter of commitment, we got the funding! — Dr. Neeman (School of Computer Science)



Just a few of the institutions we work with:

- University of Oklahoma (home institution)
- Oklahoma State University
- Langston University
- Rose State College

Key Offerings

1. BI seminars, presentations, and trainings
2. BI faculty/post-doc roundtable discussions
3. BI review of proposals
4. BI identity development
5. BI resources
6. BI consultations (planning and writing)
7. BI and BI identity graduate student training
8. BI cooperation/collaboration development

Contact Us

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Visit us on the Web:
<http://bir.ou.edu/>