



# Seventeen (17) Items To Think About When Starting A Broader Impacts (BI) Organization

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When considering or starting a broader impacts organization on your campus it is important to understand that context matters. No two institutions are alike. Based on the lessons learned at a research university, I have provided seventeen (17) objectives, goals, or tasks below that should help you succeed in your broader impacts office or organization endeavors. Use this as a “Start a Broader Impacts Office or Organization Checklist”, as it is suggested that each item (1 - 17) be completed and assessed every year.

1. develop an understanding and appreciation of faculty needs at your university, college, or in your specific unit (start doing this immediately!!!);
2. determine organizational model, establish vision, mission, and value propositions;
3. determine the number of primary, secondary, and tertiary audiences;
4. set up a viable, flexible, sustainable, and evolving infrastructure to meet university and faculty needs;
5. understand your university structure and research office;
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